

Typography

Fonts

Museo Sans Rounded
700

Open Sans - Google
Regular, Medium, bold

Color Palette

Main Colors

Colors Origin

#000000

#FFFFFF

#D41184

#0F2154

Color 1: HEX #000000; RGB(0, 0, 0); HSL(0, 0%, 0%)
Color 2: HEX #FFFFFF; RGB(255, 255, 255); HSL(0, 0%, 100%)
Color 3: HEX #D41184; RGB(212, 17, 132); HSL(325, 85%, 45%)
Color 4: HEX #0F2154; RGB(15, 33, 84); HSL(224, 70%, 19%)

Lines, Icons, Ui elements

#F7F8FB

#E8EBF2

#DCE0E9

#C3C9D7

#B3B9C7

#F7F8FB: RGB: 247, 248, 251, HSL: 220°, 35%, 97%
#E8EBF2: RGB: 232, 235, 242, HSL: 220°, 32%, 92%
#DCE0E9: RGB: 220, 224, 233, HSL: 220°, 23%, 88%
#C3C9D7: RGB: 195, 201, 215, HSL: 220°, 29%, 79%
#B3B9C7: RGB: 179, 185, 199, HSL: 220°, 22%, 73%

Text

#47535f

#333A41

#000000

#47535f: RGB: 71, 83, 95, HSL: 210°, 15%, 33%
#333A41: RGB: 51, 58, 65, HSL: 210°, 12%, 23%
#000000: RGB: 0, 0, 0, HSL: 0°, 0%, 0%

Color suggestion

#FFFFFF

#F4F4F4

This light gray still provides sufficient contrast for text and other elements while avoiding pure white, which can be too intense in digital environments.

Suggestion color:
#f4f4f4 (a light gray)
RGB: 244, 244, 244
HSL: 0°, 0%, 96%

#000000

#333333

Opting for a dark gray instead of pure black helps to soften the contrast and reduce visual fatigue while maintaining good legibility.

Suggestion color:
#333333 (a dark gray)
RGB: 51, 51, 51
HSL: 0°, 0%, 20%

#D41184

#4F0F54

Suggestion color:
Complementary Color: #4F0F54 (a deep purple)
RGB: 79, 15, 84
HSL: 292°, 70%, 22%

#0F2154

#3E8DC1

Suggestion color:
Complementary Color: #3E8DC1 (a lighter shade of blue)
RGB: 62, 141, 193
HSL: 204°, 53%, 50%

These complementary colors can be used to highlight specific elements in your layout, creating visual contrast and emphasizing important areas.

Brand elements

Logo and its variations



CODEBABY



Borders / Flourishes

